



NAVEEN LALIT KANKATE

PRODUCT DATA ANALYTICS



SUMMARY

- 7+ years experienced Analytics Engineer and Project/Product manager with demonstrated delivery of healthcare, Insurtech SaaS analytics platform and consulting in industry 4.0
- Proficient and experienced in Innovation Strategy, Product Management, Product Launch, User experience (UX), Marketing Strategy, Market Research, Agile methodologies, Product-Market fit, Consumer Insights
- Technically proficient and hands-on experience with TABLEAU(Certified Desktop Specialist), Python, SAS, SAP ABAP, JAVA, R, SQL, Google Analytics, ORACLE, Apex and MS-suite i.e. Word, Advanced Excel, Access, Project, PowerPoint

CONTACT

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RELEVANT DATA WORK EXPERIENCE

Data Product Dojo LLC - Milwaukee, Wisconsin

Proprietor - Chief Consultant (07.2023 - Present)

- Led a team of product managers and developers, providing data analytics consulting and data visualization solutions with Tableau to serve a diverse client base.
- Empowering data professionals through comprehensive training and resources, fostering the next generation of data product managers at Milwaukee School of Engineering, Bizstarts and other premiere institutes.
- Led research on lay-off data for an AXE insurance research initiative calibrating data from 700 corporate and government sources to aide formation of an insurance product for supplemental job loss protection
- Presented recommendation dashboards using tableau to employment boards, policy enforcers in the Insurtech domain project-specific processes and automation through Jira/Align and dependency management of 20+ teams.

Northwestern Mutual - Milwaukee, Wisconsin

Sr. Product Manager/RTE, WIRX|ICS-EMS (03.2022 - 06.2023)

- Led 5 cross-functional teams in setting product objectives, product Roadmaps, Quarterly PI Planning, developing strategies, and making tableau, powerbi dashboards
- Implemented project-specific processes and automation through Jira/Align and dependency management of 20+ teams.

Remedy Analytics - Milwaukee, Wisconsin

Senior Tableau Analytics Engineer / Product Manager, Analytics & Product Innovation (06.2017 - 07.2021)

- Successfully delivered tableau embedded analytics SaaS web-portal to manage 76+ Clients reducing overhead by 50% driving \$5M of additional revenue
- Managed a team of 2 engineers, IT Admin and UI/UX specialist and delivered 43 sprints with prioritized features that produced tangible growth that increased product adoption and by 750% that succinctly addressed user pain-points improving user satisfaction rating by a factor 60%
- Designed and facilitated impactful presentations/User trainings to C-suite/Senior leaders both within and outside of the organization including discussions on Analytics transformation, B2B Sales, Product Demos and Legal compliance
- Led team grooming sessions to assign story sprint tasks/stories while empowering the team to deliver sprints and projects in a result-oriented manner
- Led the implementation of Tableau Server and Desktop serving as Server Admin and dashboard designer
- Led development efforts for 25+ dashboards to deliver succinct financial analysis, medication centric data integration and Pharmacy claims



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ADDITIONAL RELEVANT WORK EXPERIENCE

07.2016 - **K8 Ventures P3rceive LLC - Chicago, Illinois**

08.2016 **Business Analyst Intern**

- Part of core think-tank. Spear-headed projects which involved Product design, technical architecture, documentation, and roll-out for two products i.e. Perceive and K8-map; a network visualization tool
- Conceptualized a SaaS frame-work to identify market opportunities via synthesis of professional networks in Sales
- Creating predictive models using R and built visualizations via networkD3 R libraries via Machine learning techniques including: clustering, classification, regression, decision trees, neural nets, anomaly detection

08.2016 - **University of Illinois at Chicago, Business Career Center- Chicago, Illinois**

05.2017 **Graduate Assistant, Program Manager- IT & Data Analytics**

- Managing student engagement programs, connecting alumni, maintaining database and implementing analytics for 3000 business students
- Compiled and reported on analysis and related trends of student activity to drive new student programs
- Developed data analytics framework to track student participation in career programs

EDUCATION

University of Illinois at Chicago (UIC)

Graduated May 2017

Master of Science in Management Information Systems (GPA 3.4)

University of Mumbai, India

Graduated May 2014

Bachelor of Information Technology (GPA 3.71)

ADDITIONAL WORK EXPERIENCE

08.2015 - **University of Illinois at Chicago, IDS department - Chicago, Illinois**

05.2016 **Teaching Assistant, Operations and Supply-chain**

- Instructed 64 students via PowerPoint presentations to solve Operations management problems and exercises using Microsoft Excel.
- Worked with students group level to reinforce concepts and improve understanding of the nuances • Offered bi-weekly office-hours sessions to solve individual doubts and solve problems



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- 06.2021 - **Economic Growth Institute - Milwaukee, Wisconsin**
- 04.2022 - **Project Manager, Global Detroit - GEIR University of Michigan**
- Managing the implementation of a Financial analysis with industry benchmarking of mid-sized Detroit companies to evaluate financial health and facilitate data driven contextual recommendations using Tableau
- 12.2014 - **Tata Consultancy Services, Jaguar Land Rover - Pune, India**
- 05.2015 - **Assistant System Engineer, SAP consultant**
- Worked with Jaguar Land Rover to facilitate inventory tracking of spare-parts manufactured in Britain and shipped to their new plant in Brazil.
 - Created reports using SAP to summarize data and documented comprehensive analysis for upper management
 - Developed invoice and purchase order printing forms through SMATFORMS
 - Created new WEBDYNPRO ABAP components for user requirements of an application
- 12.2012 - **NSE, National Stock Exchange of India Tech - Mumbai, India**
- 01.2013 - **Intern, Business Analyst**
- Part of team that automated the paper-based complaint system to digital system for Pan-India operation. Investors could log a complaint online against fraudulent traders thus speeding up the process of fraud detection.
 - Investigated the business domain of a complaint resolving system and analyzed underlying constraint.
 - Facilitated a 50% decrease in on-boarding time of new staff via the project training document